



COALITION *for* RESOURCE RECOVERY

Coalition for Resource Recovery: 2012 Recap and 2013 Plans

*Foodservice Packaging Summit
Hosted by Global Green USA*



New York City | December 12, 2012

About Global Green USA

- US Chapter of Green Cross International, founded by President Mikhail S. Gorbachev to foster a value shift to a sustainable and secure future by reconnecting humanity with the environment. Over 30 national affiliates around the world.
- Global Green's programs create **sustainable urban environments** by merging innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.
- 501c3 non-profit organization



About Global Green USA's Coalition for Resource Recovery (CoRR)

- CoRR is an industry working group dedicated to combating climate change and **transforming waste to assets**, and assisting cities in reaching 70% waste diversion.
- CoRR conducts **pilots and related research** to identify and accelerate development of scalable, transferable waste diversion programs and technologies.



A Coalition of Members

Action Env' l Group

Baluchi's

BASF

Cascades

Chemol

Clean River Systems

DBB Partners

Design & Source

Duro Bag

First Fiber

Global Enviro

Green Bay Packaging

Green Box

HAVI Global Solutions

IESI/Progressive

Imerys

Interstate Container

Jamba Juice

LBP Manufacturing

N&V International

Pret A Manger

Spectra-Kote

Starbucks

Transtech, Inc.

Ulterion

Waste Management

Wastequip

Western Michigan Univ.



CoRR's Programs

Recyclable Wholesale Transfer Packaging



CoRR's Programs

Commercial Food Waste Recovery



CoRR's Programs

Recovering Paper Foodservice Packaging



2012 Achievements – Food Packaging

- Waste Characterization for Pret A Manger
 - Participating stores went from zero to 55% diversion
 - Informed the program's expansion from 5 stores to ~40
 - Collected material for post-consumer lab testing...



2012 Achievements – Food Packaging

- Tested post-consumer material in accordance with their newly developed recyclability test for tissue and towel applications.
- Results were presented at the annual TAPPI PEERS conference and to the New Jersey Paper Recovery Alliance



2012 Achievements – Food Packaging

- 5-venue goal achieved
 - Jamba Juice and New York City public schools join the pilot
 - Both participants seek to identify recoverable alternatives to Styrofoam packaging items



2013 Work Plan – Food Packaging

- Achieve 150 location goal for participants in the pilot program
- Continue to evaluate economics of collecting, sorting and delivering spent paper from QSRs and offices as feedstock for interested mills

2013 Work Plan – Food Packaging

- Document waste characterizations for participating venues
- Expand mill choices for paper foodservice packaging
 - Promote the success of mill trials
 - Highlight the haulers and mills who currently accept paper foodservice packaging

Putrescible Waste & Disaster Response





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