

Building the Path: Sustainable Packaging Coalition in Foodservice & Composting

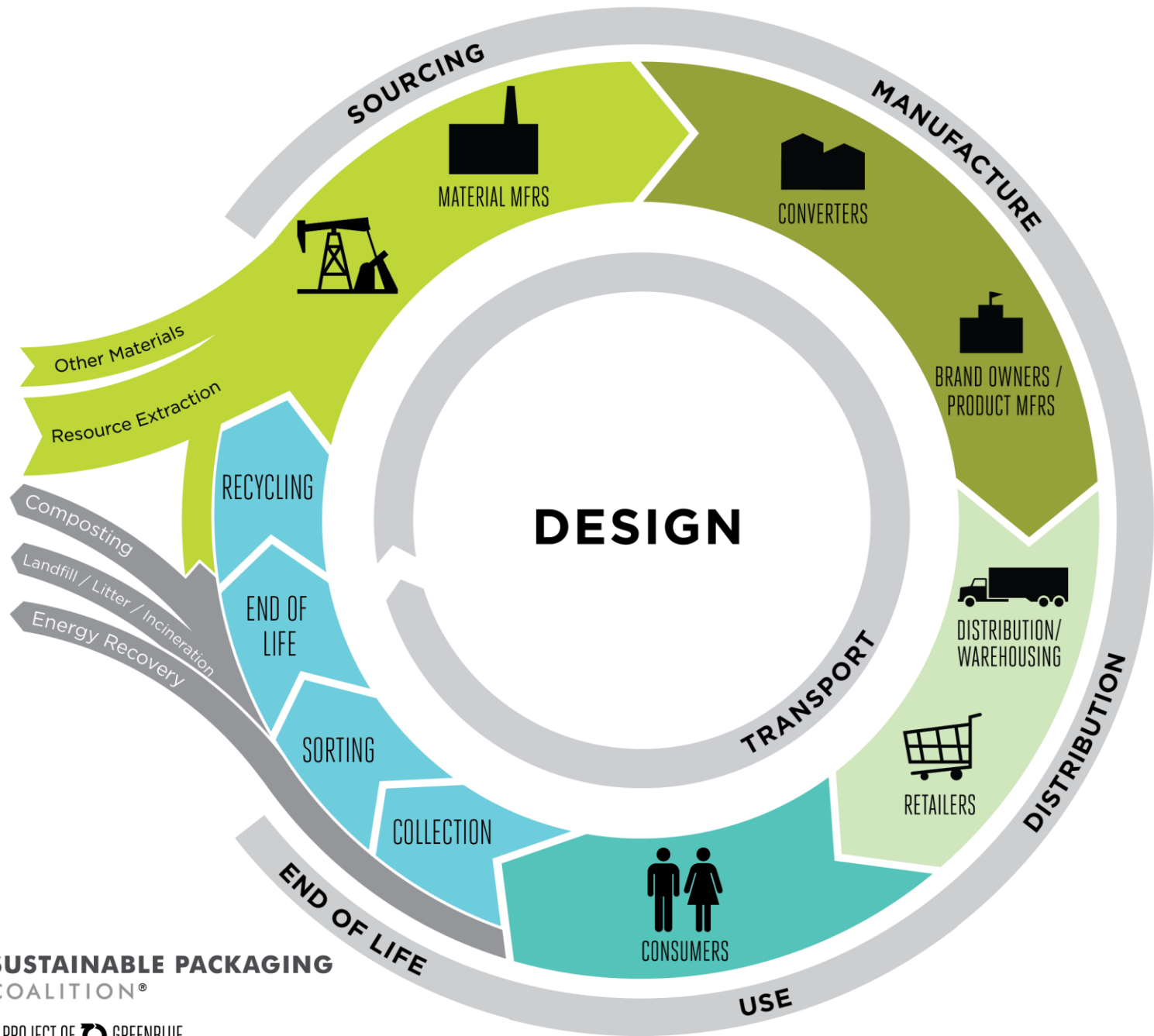
Anne Bedarf

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GreenBlue[®] is a nonprofit that equips business with the science and resources to make products more sustainable.





SUSTAINABLE PACKAGING COALITION®

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The Sustainable Packaging Coalition

- An industry working group of 200 from across the packaging supply chain
- Inspired by a vision of more sustainable material flows for all packaging through better packaging and system design
- Increasing understanding of sustainability issues related to packaging through education
- Develops tools and resources to facilitate more sustainable packaging solutions and systems



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optimize
resources



responsible
sourcing



material
health



resource
recovery

2012 Accomplishments

- New Executive Director and SPC Director Nina Goodrich
- How2Recycle Soft Launch with 13 participants
- Three sessions of “Essentials of Sustainable Packaging”
- Initiated N. American Design Guide with EEQ
- EPA Region IV Grant for “Scaling up Composting in the Charlotte Region”



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Why Charlotte?

- Established composting infrastructure at Stanley Environmental Solutions
- EPA Region IV and State support
- Mecklenburg County support
- University experience and interest—
Infrastructure, Design, Environment and Sustainability Center (IDEAS)
- Elemental Impact and FPI work



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Charlotte Outcomes

- 1: Improved Waste Diversion and Infrastructure
- 2: Food and Packaging Waste Characterization
- 3: Lessons Learned and Transferability Report



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2013 Goals

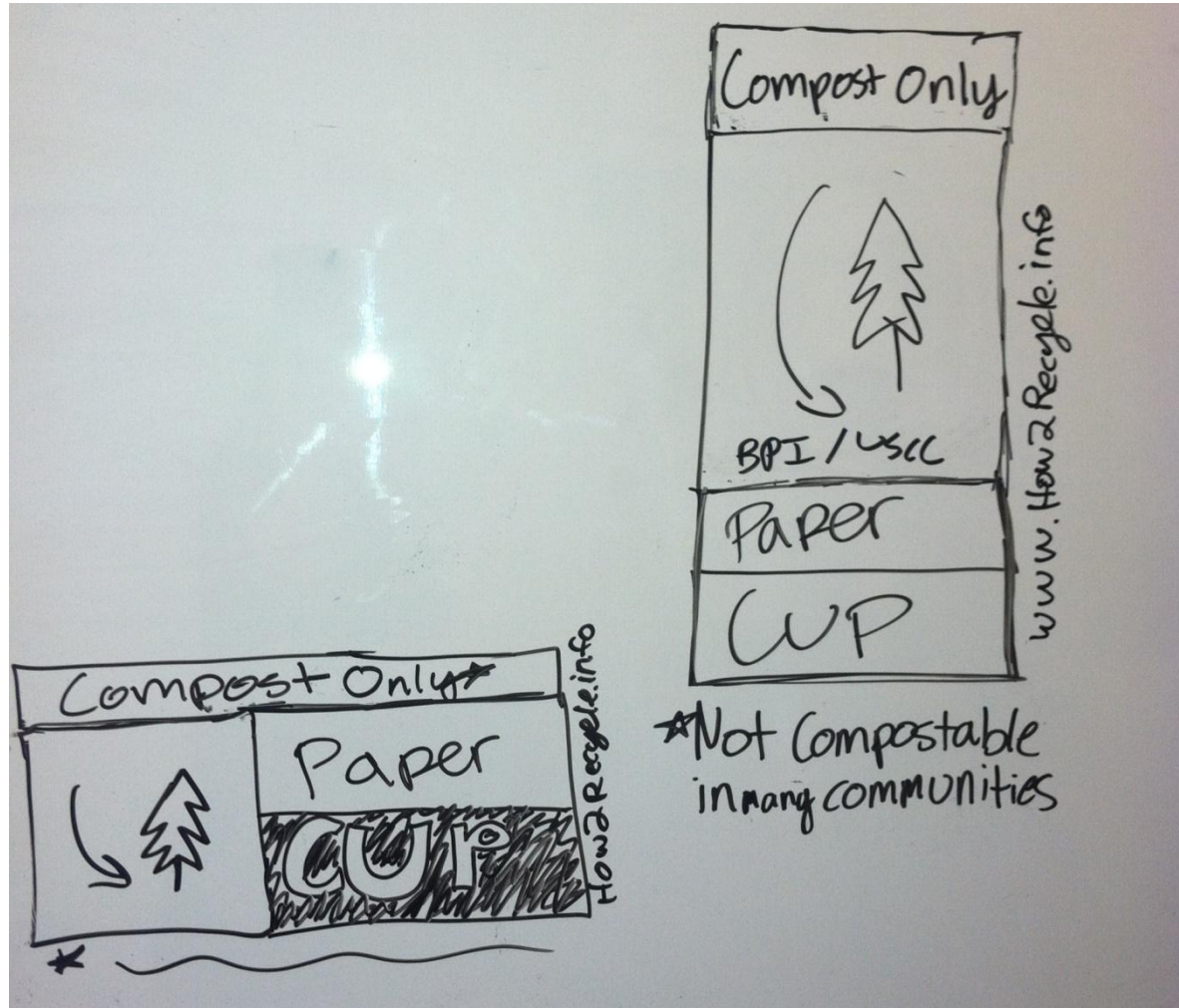
- How2Recycle Full Implementation
- At least three sessions of “Essentials of Sustainable Packaging”
- Complete Design Guide
- Majority of work for Charlotte Composting project
- Composting SPC Industry Leadership Committee, possibly Foodservice also



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Composting in How2Recycle?



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Thank you!

Anne Bedarf

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Coalition

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