



HMSHOST SUSTAINABILITY UPDATE

MARCH 4, 2013

Topics

- **HMSHost Overview**
- **Our Sustainability Platform & Approach**
- **Business Challenges**
- **Key Initiatives**
- **Charlotte & Concord Mills Snapshot**
- **Progress To Date**

Providing Traveler's Exceptional Dining & Shopping

Making the traveler's day better



- Is the world leader in creating shopping and dining for travel venues.
- Operates in nearly 100 airports around the globe with annual sales in excess of \$2.5 billion and over 34,000 associates worldwide.
- Is a part of Autogrill Group (AG), the world leader of F&B and retail services for people on the move. AG operates in over 40 countries.

HMSHost Sustainability Mission & Vision

Mission: “Making the traveler’s day better” by reassuring our customers, partners, and employees that *HMSHost has a sustainable, responsible foundation.*

Vision: HMSHost is known as the sustainability leader in our industry. We lead by example and encourage customers, partners, and employees to become more sustainable by just starting somewhere since “**Each Act Of Green Builds A Better Future**”

start
somewhere®

HMSHost Sustainability Initiatives



start
somewhere®



Key Initiatives:

Reduce our
environmental
impact



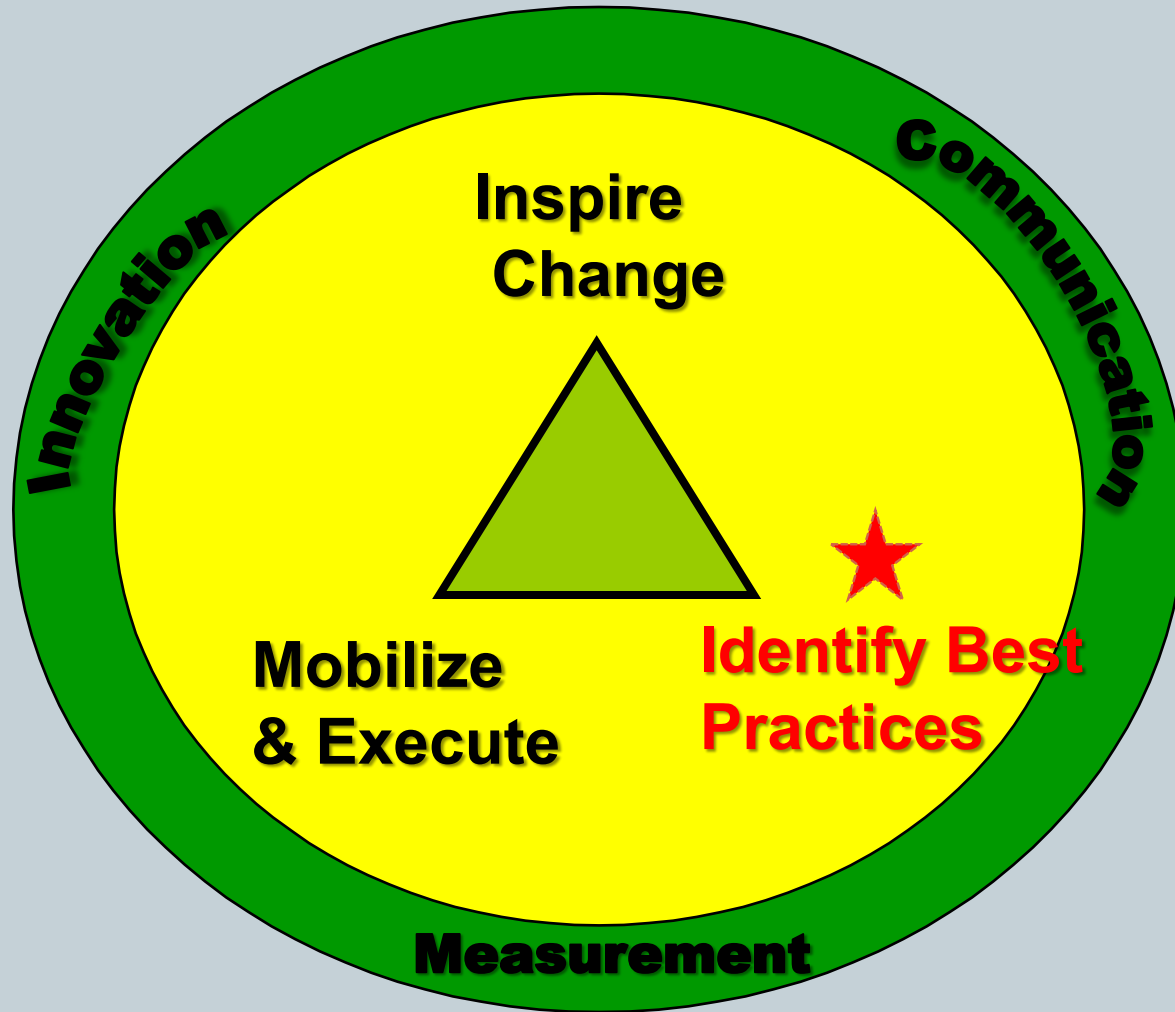
Provide food
& beverage options
that address
nutritional wellness



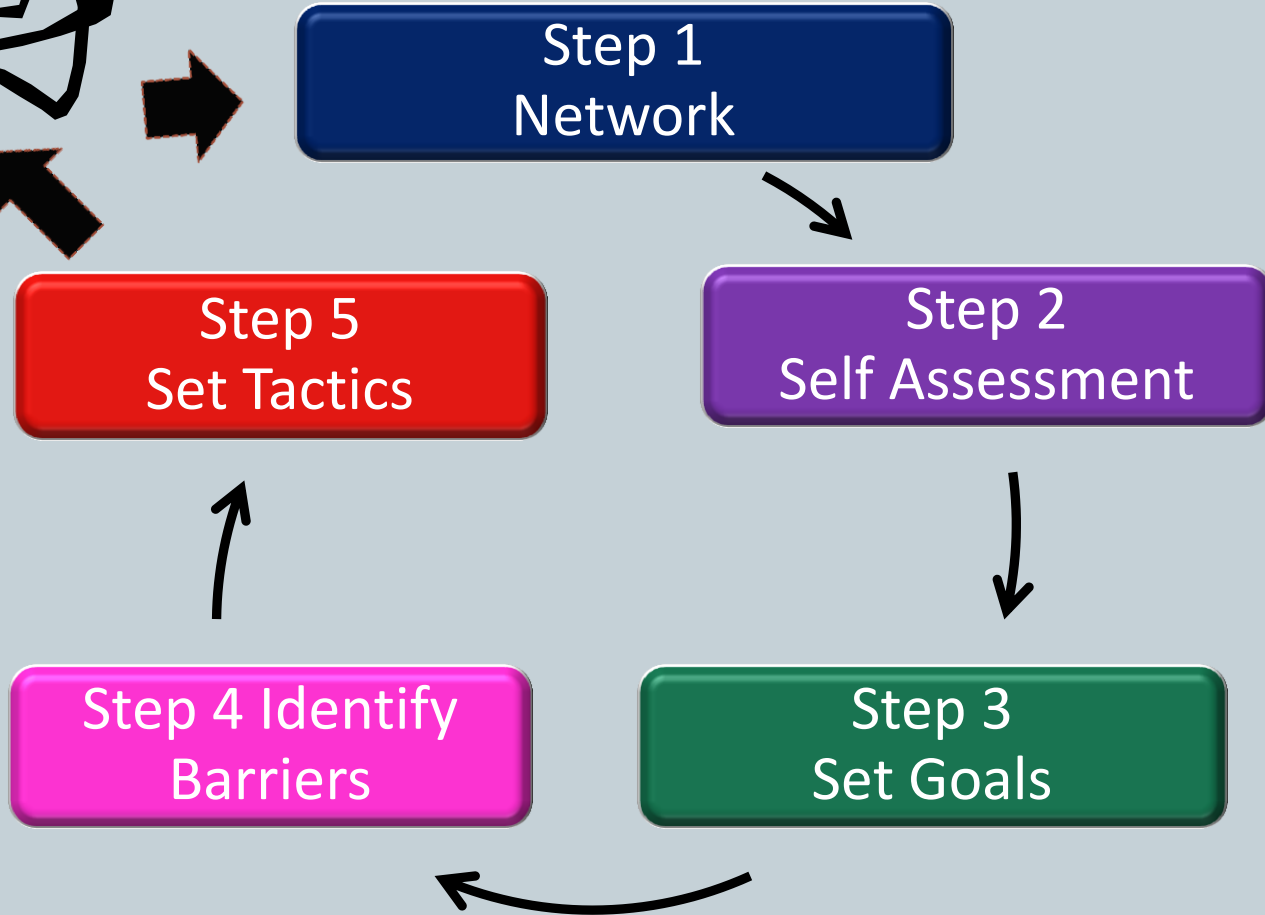
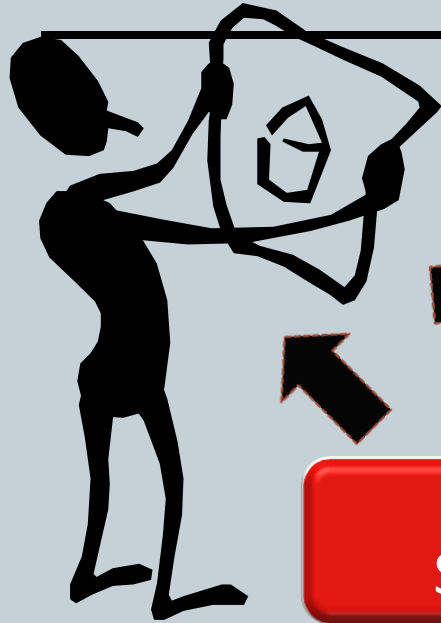
Partner with the
communities we
serve to build
a better future



HMSHost Sustainability Process



Five Step Process To Develop A Plan



Sustainability Business Case

Developing a greater emphasis on sustainability is ***good for business***...it helps define and improve the company's position:

- Addresses the needs of ***landlords*** and helps differentiate company
- Improves ***employee engagement*** & attachment with the company
- Increases ***candidate pool*** and company attractiveness to new hires
- Often reduces costs which helps ***shareholder*** value
- Validates ***customers'*** purchase decisions

Business Sustainability Challenges

- Current economic environment already challenging for operators – no room to just add costs
- Competing attention for resources (primary focus remains providing an exceptional dining experience)
- Ability to execute very localized – depends on facilities, contracts and local infrastructure for recycling, etc...
- Absence of good third party, impartial data and over emphasis on end of life impact versus more comprehensive view in Europe

Food Donation Program



- **Over 1 M Pieces Donated**
- **Over 65 Airports, Plazas and Malls**
- **Partnered With Food Donation Connection**

Shrink Wrap Recycling



- **Newer Recycling Opportunity But Growing With Infrastructure**
- **First Locations Were EI/HMSHost Partnership Locations: Tampa & Concord Mills Mall**

Scrap Metal Recycling



- Used Metal Has Good Secondary Market Value So But Is Often Discarded As Junk

Starbucks Whip Cream Chargers Recycling



- Same Opportunity As Other Used Metals

Milk Jug Recycling



- **Currently Recycle In About One Third Of Our Locations**
- **Atlanta Was Highlighted For Milk Jug Recycling In One Of Our Best Practices Sessions**

LED Lighting Cooler Retrofits

REGENCY LIGHTING		Energy Dollars Saved PER SOCKET Over Lamp Life =			
Roger Dann	201-921-8089				
Lighting Specialist	Northeast Region				
<i>Call me for your Personal Energy Saving Calculator - today!</i>					
Client & Location	HMS Host Oneida				
Currently Lamp:	85w F72 T8/HO-Cooler	85w x 4=340w	Constant Draw 24/7		
Proposed Lamp:	LED 2ea. 27w & 18w	Total=90w	Constant Draw 24/7		
340	90	250	0.13	50,000	\$1,625.00
Current Wattage	Proposed Wattage	Watts Saved	kWH Rate	Lamp Life	Saved /Socket



- Reduced Energy Usage
- Cooler Internal Temperatures
- More Attractive Lighting

Signage For Our Xpressnap Holders



- Increases Sustainability Visibility To Consumers & Landlords
- Positive Reinforcement Post Purchase

Back of House Composting

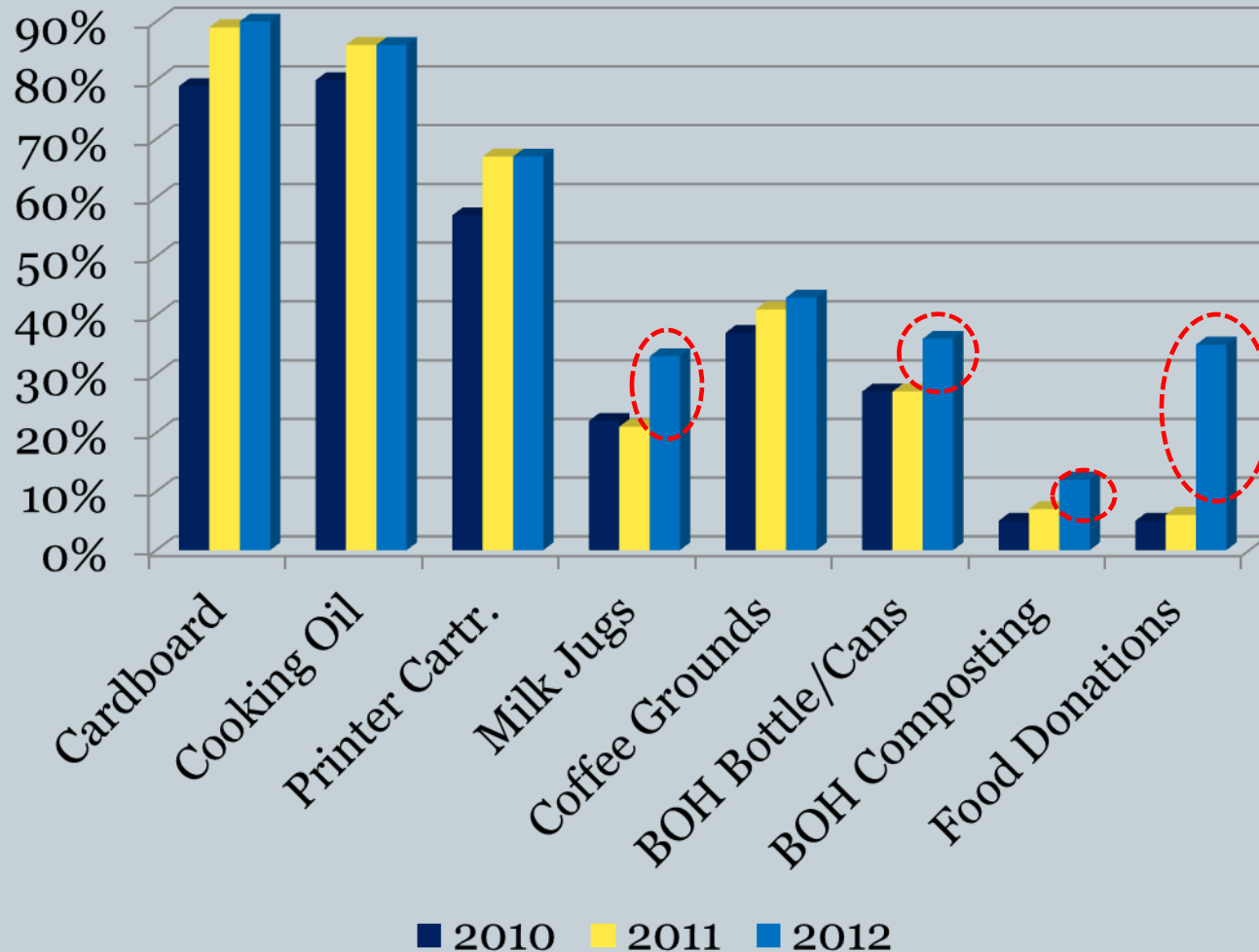


- **Best For Commissaries & Restaurants With Large Amount Of Production**
- **We have 23 locations participating including Charlotte Airport, Concord Mills, Tampa and Atlanta**

Charlotte & Concord Mills Snapshot

Total Units: 47 combined	<u>Pounds/Week</u>
• Food Donations	3300
• Cooking Oil	780
• Cardboard & Paper	14640
• BOH Compost & Coffee Grounds	21885
• Bottles & Cans BOH (count not lbs)	3550
• Whip Cream Chargers (CLT)	40
• Milk Jugs (CLT)	1230

Making Good Progress But Room To Improve





THANK YOU