



Increasing Foodservice Packaging Recovery: An Update on the PRA and PRG

F&B Packaging Value Chain Annual Meeting
December 12, 2013





Background on FPI

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- Established in 1933
- Only industry trade association in North America solely focused on all single-use foodservice packaging products
- Members include:
 - Converters and their raw material and machinery suppliers (roughly 85% of the industry);
 - Foodservice distributors and operators





Where were we last year?

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- Identified the challenges and opportunities facing recovery of foodservice packaging (FSP)
- Formed the Paper Recovery Alliance (PRA) and Plastics Recovery Group (PRG)
- Discussed our vision, goals, tactics, beliefs, intentions; etc.
- Talked about potential pilot projects
- PRA and PRG moving on parallel paths





Early 2013

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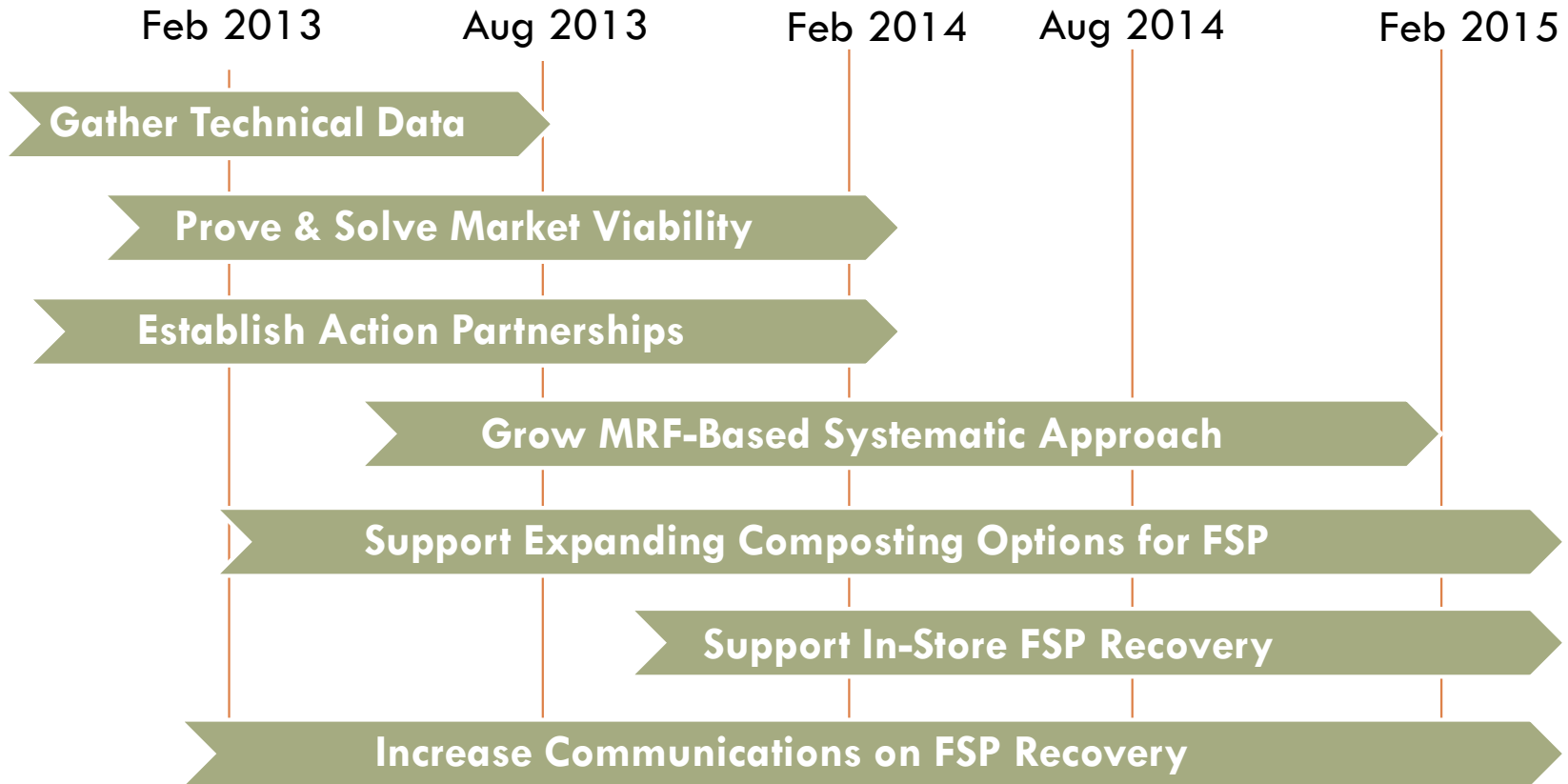
- PRA and PRG members agreed to work together as appropriate
- Streamlined the consulting team
- Shifted from city-by-city approach to MRF-to-market approach
- Identified 7 key elements of work





Seven Elements of Work

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Early 2013

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- Identified barriers limiting market place pull
 - MRF anxiety/disinterest about FSP
 - Behavior and fate of FSP in a MRF
 - Food residue on FSP
 - End markets for FSP
 - Misunderstandings

... all which drives current scope of work





Current Projects

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- Use data to continue discussions with MRFs
- Identify, understand and outreach to end markets (location, processing capabilities, etc.)
- Where needed, explore alternatives to MRF-based approach
- Address specific barriers to specific materials
- Support in-store FSP recovery efforts
- Support composting options for FSP





Current Projects

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- Participate in a study to understand material flow in a MRF (other co-sponsors include ACC, APR, Carton Council and NAPCOR)
- Benchmark current recovery of FSP through interviews with 50+ MRFs
- Conduct food contamination study to examine residue on FSP collected at curbside – **COMPLETE!**





Current Projects

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- Share resources on www.fpi.org
 - Data on FSP generation, dispersal, impacts on bales, etc.
 - Maps of potential end markets for recovered FSP
 - Case studies of successful FSP recovery
 - Webinars focused on the project in general, MRFs and end markets
 - Results of studies
- Communicate successes
- Grow membership





Current PRA and/or PRG Members

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Absolute Plastics, LLC
Serving Today ... Preserving Tomorrow™

AmericasStyrenics™

BASF
The Chemical Company

Cascades

Chick-fil-A

CKF

CONVERMEX
USA

DART

D&W
Fine Pack

dyne-a-pak

ECO
PRODUCTS®

FK Fabri-Kal
EXPERIENCE A BETTER PACKAGE.™

Genpak®

HUHTAMAKI

GP Georgia-Pacific
Professional

INTERNATIONAL PAPER

KAPSTONE

LBP

microGREEN™

Milliken™

McDonald's

McNairn Packaging
"Where Our Ideas Around You"

MWV

resolute
Forest Products

SCA
clo Life

Yum!

NatureWorks

PACTIV
Foodservice / Food Packaging

White Castle

KFC PIZZA HUT TACO BELL

Seda
INTERNATIONAL
PACKAGING GROUP

Starbucks

Tim Hortons

WM
WASTE MANAGEMENT





More information:

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