



### A Winning Combination

- Ei Partners
- Airports
- Fire Dept.
- Health Dept.
- Govt. Awareness
- Corporations

- Global Awareness via blog articles
- Meeting Attendance
- Email Marketing
- Social Media
- Networking

- National Contracts
- ATL Campus Rollout

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Elemental IMPACT

 Potential Annual H₂O Savings in GA alone: 168 MILLIONS Gallons

Great Networking	Great Assistance	Great Results
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## **Great Partners**







#### **G**rease **Recycling & Energy Alternative Solutions for the Environment**

#### G.R.E.A.S.E. Mission: [L]

To develop & promote best business practices in the grease industry to maximize the cornerstones of sustainability: environmental consciousness, economic vitality, social responsibility and health.

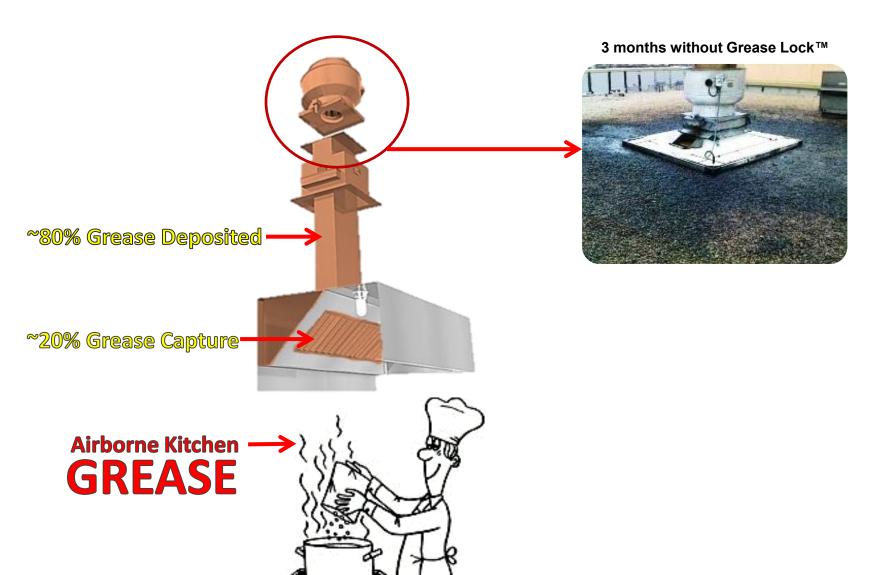
#### **Current Status:**

GREASE returns to action mode with a continued focus on kitchen grease expanded to the following:

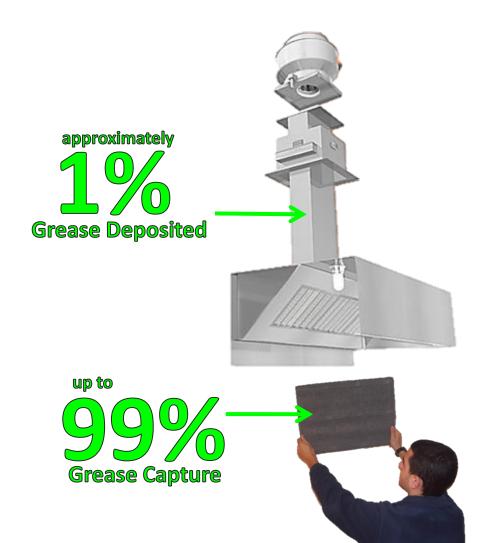
Spent Grease - used grease from fryers, "yellow grease" F.O.G - Fats, Oils & Grease - grease collected from grease traps, "brown grease" Airborne Kitchen Grease - grease accumulated in the exhaust system from kitchen operations

## Traditional "AKG" Background

#### Minimal Grease Filtration = High Fire Risk & Extreme Water Usage



### Proactive Grease Maintenance High Grease Filtration = Reduced Fire Risk & Huge Water Savings



3 months without Grease Lock™



#### 3 months with Grease Lock™



Note: The rocks on the rooftop were replaced with new rocks on the day that the Grease Lock™ Filters were installed. Notice there is no new grease collection since the installation.

### Proactive Grease Maintenance High Grease Filtration = Reduced Fire Risk & Huge Water Savings





### Easy Installation less than 5 minutes

UPDATED





## **Facility Benefits**

#### Increased Fire Safety!



#### Water Savings



Sustainable & Compostable (ILSR)



#### **Prolonged Roof Life**



#### Reduced KEC Freq.



#### **Reduced Nightly Labor**





## **Fire Safety Comes First!**

Made from a patented, proprietary-blend of natural fibers, Grease Lock filters are naturally oil absorbent and flame resistant. This allows the filters to keep the grease out of the hood and increase restaurant fire safety.

# Grease Lock<sup>®</sup> is tested, compliant and/or recognized by the following codes:

 Std UL 1046/ULC-S649 & UL 710 – Flame Exposure & Abnormal Flare-Up Test
NFPA 96 / IFC – Ventilation Control & Fire Protection of Commercial Cooking Operations
TYCO – World Leader In Fire Suppression Systems





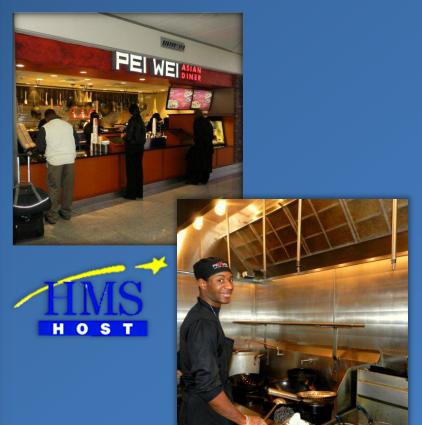
## **Work Completed**

Eiemental IMPACT



Elemental Impact

### An Independent Engineer's Report on Water, Chemical, & Cost Savings in Commercial Kitchens









Elemental IMPACT

Ei

## **Cost Benefit Analysis**

Brand	Water Savings (gallons annually)	AKG Captured (lbs. annually)	Est. Annual Cost Savings
TGI Fridays	16,086	150	\$4,506.72
Popeye's	11,382	450	\$6,902.64
Chipotle	12,558	450	\$6,902.64
Varsity	12,558	600	\$6,866.16
Chick-fi-la	17,262	450	\$10,060.24
McDonalds	14,910	450	\$9,493.20

Average Install Cost: \$350



### **Interactive Metrics Tracker**

### Online Benefits Tracker

- Water Conservation
- **Chemical Usage Reduction** igodol
- **Prevented Airborne Grease**

eco 2013 enefits

ECO Impact

\$avings

Gallon's Gallon's

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nt Email

Cumulative Savings

Select a monthly range.

Jan. '13 💌 to Dec. '13 💌

Print Email

Water:

Chemical:

Employee Labor

Roof Maintenance:

**3rd Party Hood Cleanings** 

**3rd Party Hood Cleanings** 

Savings:

Labor Savings 

grease

See your GREEN savings now ...

PeiWeiHMSHost1

Login

Sign-Up

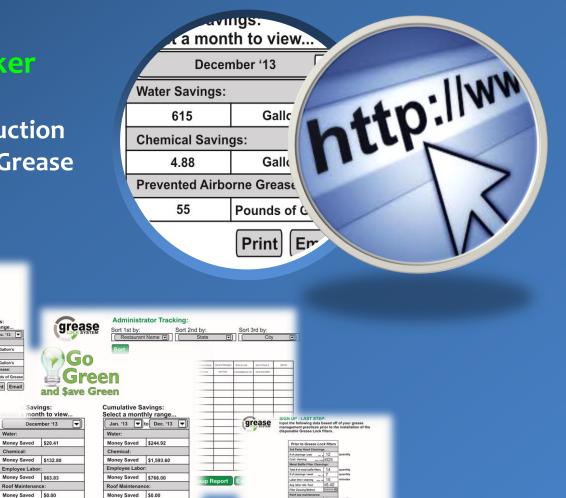
.it's FREE!

User name:

Password

**Rooftop Savings**  $\bullet$ 

grease



SONINC



### Milestones



Published 3<sup>rd</sup> Party Article – Airport Magazine Fire And Health Dept. Approval 100+ Site Surveys and Installation Approvals Awareness to 50+ National Brands New Customer Education & Reassurance Broadliner Distribution



#### ASSETMANAGEMENT

#### AIRBORNE KITCHEN GREASE A NEW FRONTIER IN SUSTAINABILITY

MICHAEL CHEYNE, A A E., HOLLY ELMORE AND LIZA MILAGRO

A simple solution saves immendous water use, abor and dollars.	ethnut Ru, Dei Ulthin ethnist spötni much bennölsted and mäskännel in assurations sollt mäskännel in assurations sollt mäskännel in assurations sollt mäskännel ethnisten mellos fullt tanga 21, date tild attag ethnisten för graves heild ett attag ethnisten ter graves heild ett by a properly tarsock, apatiska eth ottag tarsock apatiska ethnisten tarsock apatiska ethnisten tarsock apatiska ethnisten ter annen attagen attagen attagen tarsock apatiska ethnisten ter annen attagen attagen attagen tarsock apatiska ethnisten ter annen attagen attagen attagen ter annen attagen attagen attagen ter annen attagen attagen ter annen attagen attagen ter annen attag	Index where it disponses into the server. Chapter 11:10170.00 ( distort that all Kishnes subscript distort that all Kishnes subscript distort that all Kishnes subscript characteristic subscript distort (all kishness subscript) and all kishness characteristic subscript distort (all kishness subscript) and all kishness usefully questions. The argument subscript model as a subscript subscript of the problem, the argument subscript model as a subscript subscript. The first first as a subscript subscript. The subscript as a subscript subscript subscript as a subscript subscript subscript as a subscript s
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# **Work In Progress**



### Installation Roll-out

- Completed:
  - HJAIA Installation
    - HMSHost ; ATL Airport

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Elemental IMPACT

- Obtaining Hood Spec's
- Train Tenants
- Install Grease Lock

### In Progress

- Metrics Benefits Tracker!
- HMSHost
  - 100+ airports worldwide
  - 99 Turnpike USA travel plazas

