

Scott Jenkins
General Manager, Mercedes-Benz Stadium
&
Chair of the Green Sports Alliance





THE NEXT ARCHITECTURAL ICON



World Class Sports and Entertainment Venue

World Class Experience

Pursuing LEED Platinum



LEED Initiatives and Update

- **80 points for Platinum, tracking for 92**
- **Submitting Construction Documents for design review for 2/3 of points**
- **4,000 solar panels provide shaded parking**
- **36 EV charging stations**
- **LED Sports Lights use 60% less energy, last 10x longer**
- **First sports venue to achieve all available water points**
- **Water efficient fixtures using 44% less than Dome**
- **Energy efficient design reduces energy use by 34%**
- **2,000,000 gallon storm water system**



The Green Sports Alliance leverages the cultural and market influence of sports to promote healthy, sustainable communities where we live and play.





More than **300** from **20** and **14**

Professional & Collegiate Teams & Venues

Leagues

Countries



Sustainability = Opportunities

A nighttime photograph of a large stadium with a curved, illuminated roof. The stadium's facade is lit up, and the word "stadium" is visible on the building. The foreground shows a parking lot with many cars and some trees.

- Employee Engagement
- Bottom line savings
- Sponsorship Revenue
- Brand value
- Fulfill our social responsibility
- Leverage our brands to drive cultural change

The Three Pillars of Our Work



Greening Operations

Leagues
Teams
Venues
Events
Colleges



Greening Supply Chains

Vendors
Sponsors
Partners



Fan Engagement

Sports Fans
Communities
Students
Athletes



Scott Jenkins
General Manager, Mercedes-Benz Stadium
&
Chair of the Green Sports Alliance

