

power to change

ready. set. realize.



Citywide Collaborative Action towards Zero Waste **Achievement, Momentum & Commitment**

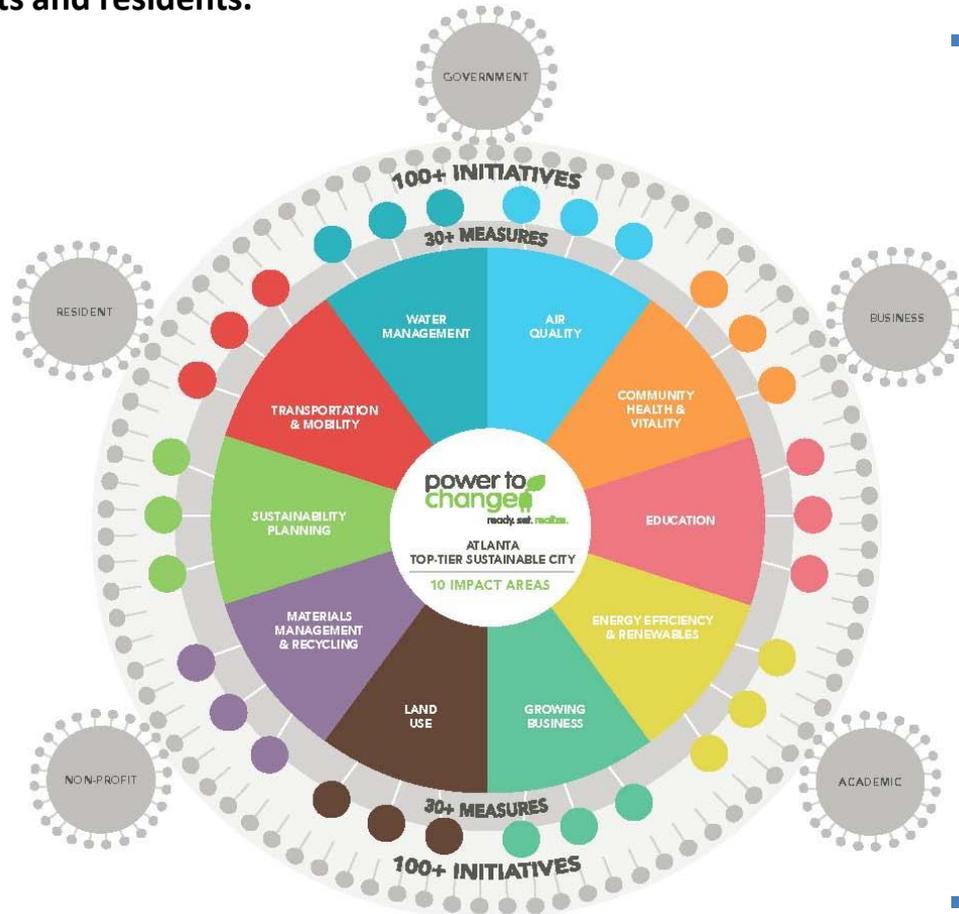
Presented by Denise Quarles

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Impact Requires Citywide Collaboration

Atlanta has a citywide sustainability initiative called Power to Change, and it's making Atlanta more sustainable through the actions of hundreds of local organizations representing **government, business, academics, non-profits and residents.**



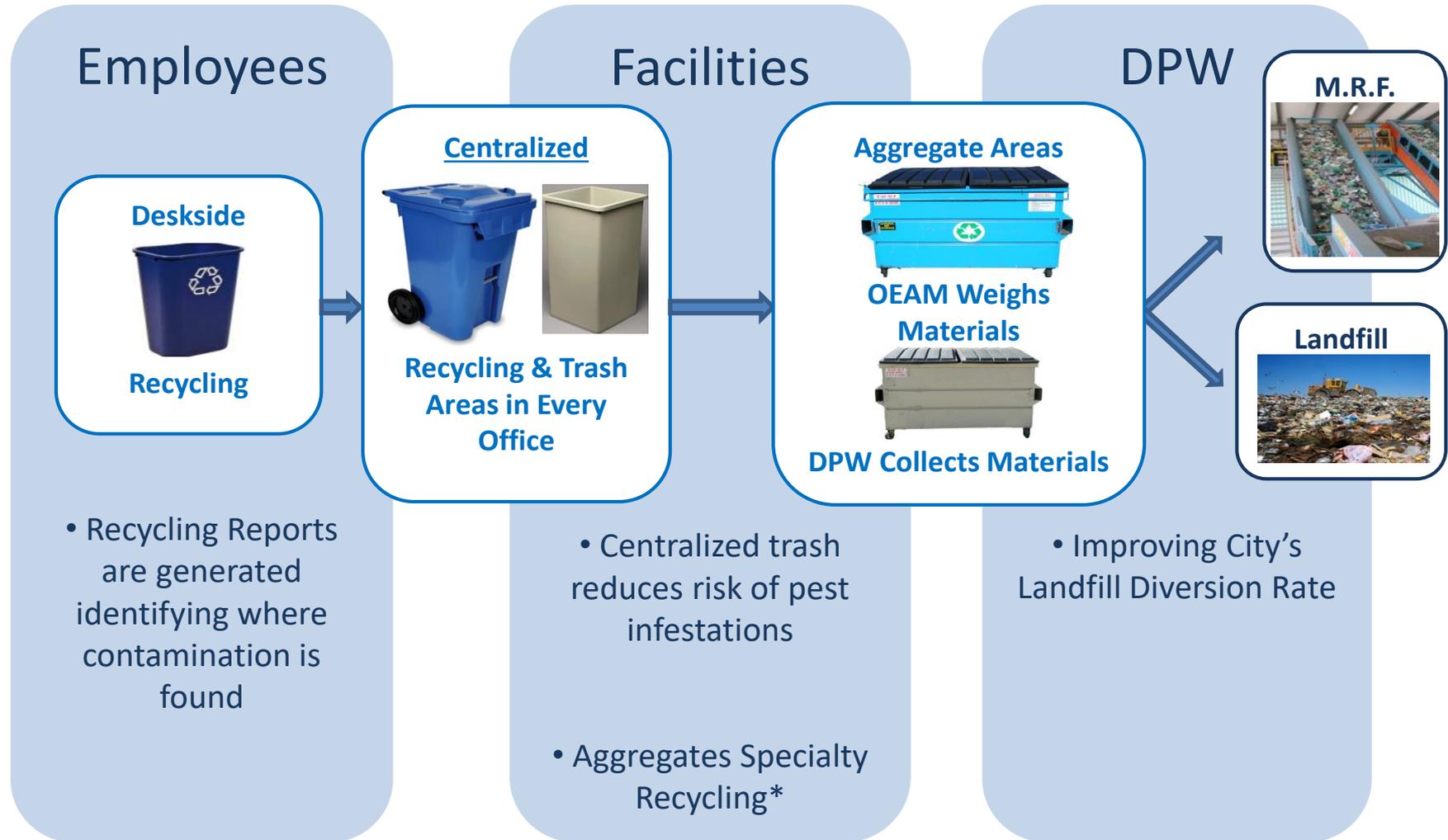
- 5 Stakeholder groups around...
- 10 Impact Areas with...
- 30+ Measures of success and...
- 100+ Initiatives..
Materials Management & Recycling is 1 initiative but it affects multiple impact areas

•Action as **One City, One Plan**

400+ contributed to the updated CoA sustainability plan, Power to Change



Atlanta Government Leading by Example Recycling Strategy in City Facilities



Are we there yet?



Volunteer Ambassador Recycling Program Getting Results, One Quadrant at a time...



Total # of Houses on selected route	10,000
Total # of Homes reached, surveyed or educated	3,747
Percentage of Houses on selected route reached, surveyed or educated	37%
Impact of Program Average change over baseline	21%



Atlanta City Government working in the community.... **Earth Day Be Amazing 2014 Event**



One persons waste is another's resource!

Education...Education...Education

1 Bringing the experts.....

- American Textiles Recycling Services
- Compost Wheels
- Cartlanta
- Keep Atlanta Beautiful

2 To the stakeholders....

- Small business owners
- Residents
- Employees

3 Making an impact...

- ✓ Educated attendees (resource not trash)
- ✓ Collected organic
- ✓ Collected hazardous waste



Atlanta ACTS Citywide.... **The Path to Zero Waste**



Cox Enterprises

- Sending Zero Waste to Landfill in the next 7-10 years
(Feb 2014)



Georgia World Congress Center

- Diverted over 768 tons of material from landfills, including over 75,000 pounds of food donated to local shelters and organizations, totaling 18.38% of our waste stream
(2013)



Compost Wheels

- Residential Pickup
- Commercial Pickup



Atlanta ACTS Citywide....

Green Infrastructure for the Urban Community



Bank of America Plaza

- Single source recycling across all of APS



Southface

- Composting and educating all along the way



City of Atlanta Parks

- BigBelly Solar installations at some of Atlanta parks.



Collaborative Efforts Community Leadership

zero
waste zones



KEEP ATLANTA BEAUTIFUL



ATLANTA RECYCLES





The Future Through Advocacy and Action...

- More outreach
- More recognition
- More collaboration
- More leveraging
- More action
- More savings
- More RESULTS!

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