

Pioneering Recycling Refinement

Preston Fletcher
President
FreshPoint Raleigh



FreshPoint

- Nation's largest produce distributor
- Sysco Subsidiary
- Instead of business as usual: Integrity, Efficiency & Innovation



Sustainability

- Pioneering Best Practices
- Zero Waste Zones Participant
 - 100 110 tons of food waste collected for composting per month



Recycling Refinement

Pioneers in

Plastic Film Recycling

Template Pilot





Recycling Refinement

More plastic than we thought...





Plastic Film Recycling Pilot

Lessons Learned:

- Separating color & clear plastic
- Contamination





Template Pilot Video





Next Steps...

- Address entire waste | material streams
- Waste audits
- Working with M-Pass Environmental





Preston Fletcher FreshPoint Raleigh President

preston.fletcher@freshpoint.com 404.606.0647