

Atlanta's Zero Waste Journey

**U.S. Zero Waste Business Council Conference
May 7, 2014**



Birth of Atlanta Zero Waste Zone



Sustainable Atlanta's Role Today

Our Mission

Fostering collaborative solutions that grow shared prosperity for our metro communities

Our Work

We bring together partners across the region to

- Inspire, educate and connect
- Amplify our sustainability stories
- Engage a broader audience in action
- Accelerate our progress





See Who's In

Do Good

Be There

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JUST GETTING STARTED WITH LOOKUP??



YOUR SOCIAL GOOD COMMUNITY

Looking Up Today

Latest

Campaigns

Events

Video Stories

Posts

Resources

RECIPE FOR
BUILDING
SUSTAINABILITY
MOVEMENT

Mix one part + one part



+ one part



+ two parts



=



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Feedback

Ecodistrict

Neighborhood or district committed to achieving ambitious sustainability performance goals, implementing both infrastructure and behavior change projects, and tracking results.



What are Ecodistricts?



Other Leading Ecodistrict Cities

San Francisco, CA

Washington, DC

Portland, OR

Pittsburgh, PA

Cleveland, OH

Austin, TX

Boston, MA

Denver, CO

Charleston, SC

Orlando, FL

San Diego, CA

Burlington, VT

Detroit, MI

Vancouver, BC

Midtown Atlanta Greenprints



Ecodistrict Priorities

- Building Energy/Water Efficiency
- Recycling
- Green Infrastructure
- Parks + Greenspace
- Transportation



Greater Atlanta Ecodistrict Initiative



2012-3
Midtown pilot
Task Force
Building
Partnerships

2014
Beta testing
model in
university, urban
residential +
suburban town
center settings

2015
Building first
robust metro
network of
Ecodistricts in
U.S.



Civic Ecology – District as a System



Parting Thoughts

- How can your Zero Waste efforts benefit from **systems thinking**, and joining forces with your community?
- Are there Ecodistrict efforts in your city? Reach out and connect! Start one!
- If you are in metro Atlanta and want to join us in our work, please contact me at suzanne@sustainableatlanta.org, follow us on Twitter @sustain_atl and @lookupatl, on Facebook, on www.sustainableatlanta.org and www.lookupatl.org