



Increasing Foodservice Packaging Recovery: 2014 Accomplishments and 2015 Plans

F&B Packaging Value Chain Annual Meeting
December 11, 2014





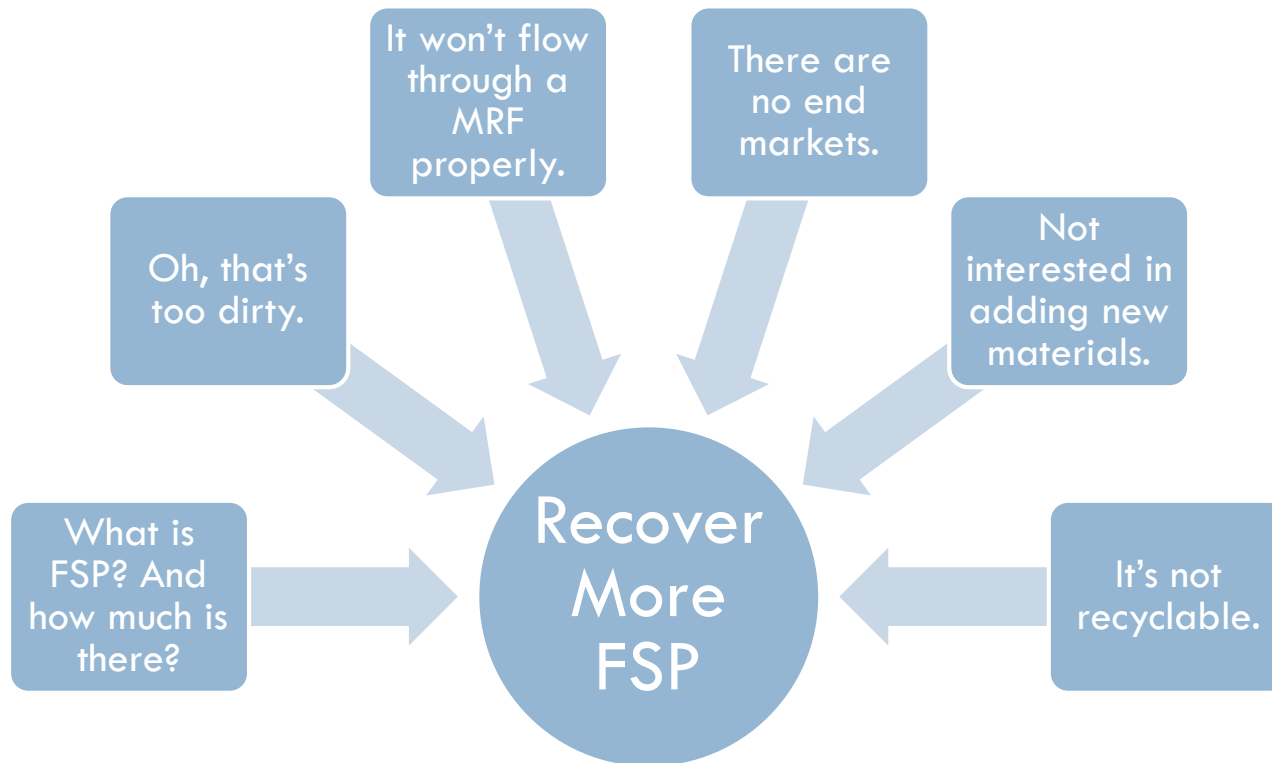
Paper Recovery Alliance and Plastics Recovery Group





Overcoming Barriers to Foodservice Packaging (FSP) Recovery

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Plans for 2015

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- Communicate the recyclability and encourage the acceptance of foodservice packaging in residential curbside programs
 - Targeted outreach to communities, material recovery facilities and end markets
 - General outreach through media, webinars and presentations





Plans for 2015

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- Barriers and solutions approach to increased composting of foodservice packaging
 - Collection
 - Processing infrastructure
 - End markets
 - Standards and labelling
 - Education





Plans for 2015

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- Work with the National Restaurant Association to develop a recycling and composting tool kit for foodservice operators
 - Share learnings from PRA and PRG work
 - Use and build on company-specific learnings





Foam Recycling Coalition





What About Foam FSP?

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- Recognized that polystyrene foam FSP had different challenges to increased recovery
 - Foam Recycling Coalition (FRC) formed in Fall 2014
- FRC will establish and fund a proactive, multi-year grant program to...
 - Increase public access to post-consumer foam recycling through curbside and/or drop off programs
 - Drive actual recovery of foam (increased tons)
 - Generate success stories to document and utilize in communications to a variety of stakeholders





FRC Grant Program Overview

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- Target materials: Cups, containers and dinnerware; meat trays; egg cartons; transport packaging
- Eligible applicants: Public and private businesses in the U.S. and/or Canada
- Recipients to receive funding for equipment, technical assistance
- Call for applications in early 2015
- Grants announced in Spring 2015





FRC End Market Study

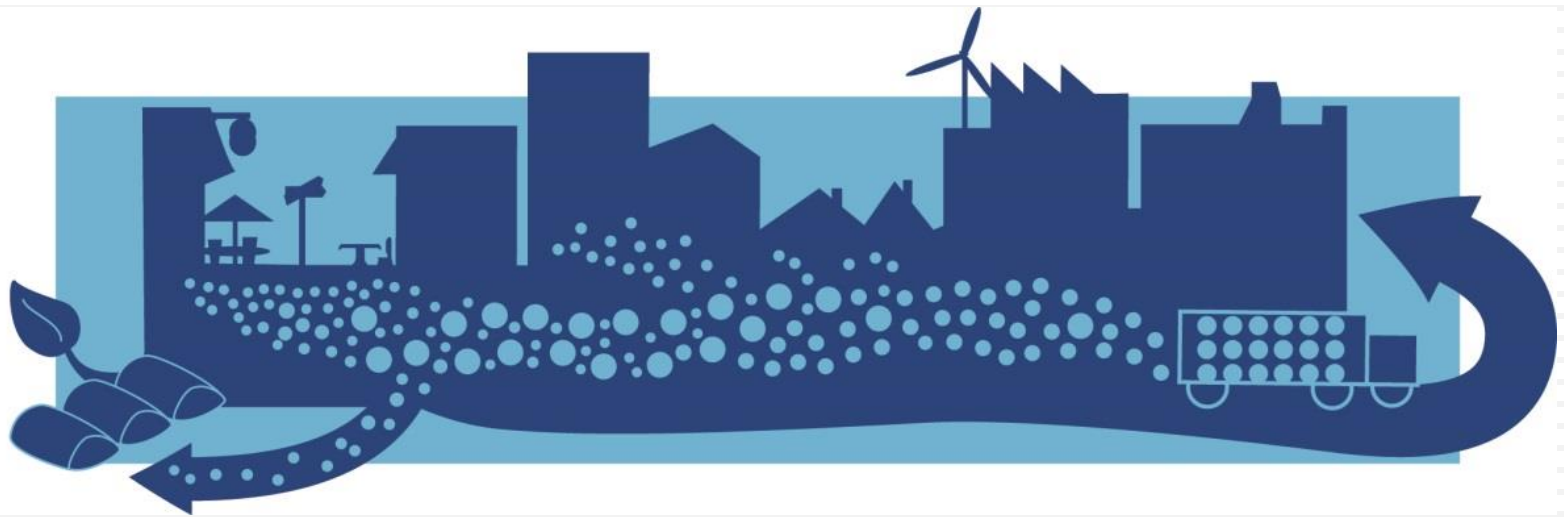
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- Conducted in Fall 2014
- Identified nearly 140 processors, recyclers and end users in the U.S. and Canada
- Recognized growing domestic and international demand for recycled PS and EPS





Resources





PRA/PRG/FRC Resources

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- www.fpi.org/stewardship - information on the PRA, PRG and FRC, study results and webinars
- www.fpi.org/recovery - FSP Recovery Toolkit geared to communities, MRFs and end markets
 - Data (generation, dispersal and impacts on bale specs)
 - Results of studies (food residue, MRF acceptance of FSP)
 - Interactive map of end markets
 - Case studies of successful FSP recovery

