



ONE-BY-LAND, TWO-BY-SEA TOURS

Align Your Brand with Excellence - Showcase to the World

The [Lambda Alpha International](#) (LAI) FL Suncoast Chapter invites you to become a **key sponsor of a landmark event** that will place Sarasota-Bradenton Region in the national and international spotlight.

From February 25-27, 2026, **preeminent land economics professionals from across the globe** will converge on our region for the inaugural tour in LAI's SemiQ East Coast Series, celebrating America's 250th anniversary. These prestigious industry leaders include real estate investors, developers, urban planners, public officials, environmental stewards, and economic visionaries. The leaders are committed to advancing responsible land use and community development.

The [One-by-Land, Two-by-Sea Tours](#) are a deep dive into the Suncoast's transformation in recent decades. Attendees will experience the area's story firsthand through exclusive mobile tours, expert presentations, and a memorable *Sarasota Bay History Cruise*. The tours are a rare platform to **demonstrate the projects, policies, and partnerships that are shaping the Suncoast's future**.

Why Sponsor?

Your sponsorship is an investment in Sarasota/Bradenton's future. It ensures our community is showcased through a lens of innovation, resilience, and opportunity, while **placing your brand directly in front of a high-value, highly engaged audience**.

Sponsorships offer direct visibility, exclusive access, and meaningful engagement with LAI members and local influencers. Whether your goal is to cultivate new partnerships, raise brand awareness, or give back to the region you love, this is a unique opportunity to **align your brand with a prestigious global network**. Help us position Sarasota as a model for smart growth, sustainability, and quality of life.

Join us in welcoming LAI to Sarasota/Bradenton and in showcasing what makes the Suncoast extraordinary

Sponsorship Opportunities

Sponsors will be acknowledged in the digital program, on event signage, and in post-event thank-you communications to attendees and LAI membership.

\$5,000 – Sarasota Bay History Cruise Sponsor

- - 4 tickets to the Sarasota Bay History Cruise
- - Recognition by name during cruise narration and cruise program
- - Opportunity to address attendees during cruise
- - Logo placement on itinerary and digital materials specific to the cruise
- - Featured mention in post-event media and thank-you press release

\$3,500 – Tour Bus Sponsor

- - 1 guest seat on the tour bus
- - Logo and short bio featured on a digital slide presentation shown during transit
- - Recognition in itinerary and on any bus signage
- - Opportunity to provide a branded amenity or gift for riders

\$2,500 – Breakfast or Coffee Break Sponsor (per day)

- - Recognition signage at breakfast/coffee station (Day 1 at Aquarium or Day 2 at Selby Gardens)
- - Logo on event itinerary and menu signage
- - Verbal acknowledgment at start of morning sessions
- - May provide branded reusable coffee cups or napkins

\$2,000 – Digital Program Sponsor

- - Logo featured on every page of the downloadable itinerary
- - Hyperlinked logo on the tour website and digital registration platform
- - Recognition in pre-event email communications

\$1,000 – Welcome Packet Sponsor

- - Logo printed on welcome folder or packet cover
- - Opportunity to include branded swag (e.g., useful items such as pens, notepad, or hand sanitizer)
- - Recognition in digital itinerary and welcome presentation

For more information visit the [LAI website](#) or call Tomás Herrera-Mishler at 619-855-3300 or email at thmishler@gmail.com

Sponsorship Opportunities

\$500 – Friend of the Tour

- - Name listed in the digital itinerary and post-event acknowledgements
- - Social media shoutout
- - Opportunity to support the mission and visibility of LAI to a high-caliber audience

About Lambda Alpha International (LAI)

LAI is the honorary global network for thought leaders in all fields related to the preservation and sustainable development of land.

LAI is a growing network of chapters in the United States, Canada, Mexico, Europe and Asia. Each chapter offers a wide variety of programs with industry leaders, discussion forums, community service projects and networking events.

Membership is highly selective through a nomination process initiated by an LAI member. Nominees for LAI membership must demonstrate ten or more years of experience in their fields, professional distinction, and outstanding contributions to the community in their field of endeavor.

LAI is committed to excellence and high professional standards to make a difference. A value to members is knowing you are someone who helped make that difference.



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